

ASHLEY PEEL SMITH

801.921.1220
555 Wymount Terrace
Provo, UT 84604
apeelsmith.com
a@apeelsmith.com

OBJECTIVE

Hard-working art and graphic design graduate experienced with publication to freelance work. Able to find creative solutions to graphic problems while adhering to time restraints in a professional atmosphere.

SKILLS

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, HTML and CSS. Experienced both in web and print media.

EDUCATION

University of Idaho Moscow, Idaho
Bachelor of Fine Arts with an emphasis in Graphic Design, May 2010.

EXPERIENCE

Ziplocal (9/10-3/11)

Special Sections Designer—Laid out the front of book pages for phone directories serving communities all over the United States. Gained a better understanding of delivering quality work within specific budget and time restraints as well as learned how to handle and design large volumes of content.

Opportunities Unlimited, Inc. (6/08–11/09)

Therapy Technician—Worked with developmentally disabled adults and children, focusing on specific needs.

University of Idaho Student Media Advertising (1/08–10/09)

Production Manager—Designed advertisements for Student Media publications such as the student run paper, The Argonaut, which is published twice weekly at a circulation of 6000. Created quality work while delivering on deadlines, with responsibilities from advertisements to page layouts.

Digital Color (6/06–8/06)

Assistant—Performed a variety of tasks at a small printing company ranging from filling customer orders to designing websites.

Idaho National Laboratory Professional Technical Internship (3/05–5/05)

Networking/Infrastructure department—Installed operating systems and other programs on test computers.

Idaho Falls High School HTML Internship (8/05–11/05)

Designed and maintained the Idaho Falls High School web page.

ACTIVITIES AND AFFILIATIONS

LDS Student Association Vice President (06–07); Member (05–present)

A church club with various organized activities and service projects, such as serving at the Boys and Girls Club dinner/fund-raiser in Lewiston.

KUOI FM Moscow 89.3 Volunteer DJ (08–09)

American Institute of Graphic Arts Member (07–10)

Jazz Choir I (05–10)

A choir at the University of Idaho directed by Dan Bukvich, which practices three times each week and has various performances throughout each semester.